

## The year 2020 is a Gold Letter Year for Gyro International & District IV Gyro.

It is a time for all of us to celebrate our beginnings!

Gyro began in District IV 100 years ago.

we must be offering something that is still needed in our communities today.

Vancouver, BC became the first Gyro Club in District IV and close behind, in 2021, came Victoria & Nanaimo. From what I can determine, Vancouver was at least present at most of the charter presentations of the Gyro Clubs that followed. While documentation is thin, it is felt by some of our historians that Vancouver was responsible for sponsoring or at least supporting much of the growth that Gyro experienced throughout District IV in the 20's,40's and quite a bit in the 50's. It is important to remember what circumstances existed that allowed Gyro to grow those years. It appears that there have been two major spurts in our growth the first was in the 1920's.

Gyro's first major jump in membership was in the 1920's after the troops came home from WWI.

The next burst of clubs was in the 1940's after WW II and into the mid 50's which may have been due to the end of the Korean war. Both major bursts were in post war periods where people were "on the move", trying to find new ways to live better and more comfortably than in prewar times. Gyro provided the network of friendships that allowed it to grow. It seems strange that with all of the other wars since those dates we did not see the same result. There was no "boost" to our influx of members. One reason may have been that by then we were beginning an introduction of technology to our daily lives. With the advent of electronic devices we began to accumulate as a society, we managed to seriously reduce our reliance on social interaction even though it is a huge requirement for our longevity and health. Isolation has been named as a major reason for the breakdown of law and order in our communities. Isolation is growing at an unprecedented rate and these who are isolated are in need of what we have. They need us and our communities need us. There has never been a time when we have the chance of attracting so many new, quality members. The challenge is that they are no longer seeking us. We have to find them and show them what we have.

### A little history on the 20's

It was named the "Roaring 20's" because there the American economy more than doubled between 1920 and 1929.

World War I was over in 1918. Troops were returning home and wanted something different in their lives so, instead of returning to the family farm, they opted to move to the cities where they could easily get a job that paid wages. This was the era that served as a tipping point in our society and there were finally more people living in cities than in the country.

Prohibition was in place during those years. It began in 1920 and lasted until December 5, 1933.

"A guy could get rich investing in stocks"

Heavy investing without really doing any work could make you rich because value could only continue to rise was the thinking of the time. Investment in the 20's stock market was up more than ever before and toward the end of the 20's many stocks were significantly over priced. To become wealthy, there were many who leveraged all of their assets to make more gains in the market and enjoyed a better lifestyle than they could afford. After all, they were confident that they had only begun to reap benefits in what promised to be a continuing unprecedented rise in wealth.

There was also a huge burst of new products such as movies, night clubs, music, fashion. automobiles. etc. and people wanted to have them and be seen enjoying them.



This was the time that Art Deco became popularized.

Many vehicles of the time were highly stylized.  
Clothing was shifting from ultra conservative to a much more “modern” style.



Gyro was in the right place and time and it was logical that, with a network of successful businessmen in place, it began to grow. It was a time when there was a real need to make friends and learn more about how to invest and prosper. There was an abundant need for men become connected with others to network and become part of the boom.

It is time again for Gyro to grow. There are more people than ever before who want to be connected with a group such as ours. Isolation caused by technology, redistribution of families across the country, and moving from old homes to find a suitable place to retire are just some of the reasons. An invitation is often all that it takes,

We have two opportunities to Celebrate

# 100 years of District IV Gyro

this year.

\*\*\*\*\*

**Victoria - June 9 to 13, 2020**

**Gyro International Convention, District 4 Interim & Gyro Club of Victoria Installation**

**This is a window of opportunity to experience all Gyro has to offer!**

**Plan on being there at least for the last 2 days**

\*\*\*\*\*

**Vancouver - October 16 & 17 2020**

**District 4 Convention & the BEST Centennial Party you will ever attend**

This is a Celebration of 100 years of Gyro in District IV

You are all a part of a family we call **Gyro**.

You are invited

Indulge yourself in District IV Centennial Celebrations !

How often do you get to celebrate  
the 100<sup>th</sup> Anniversary of Anything ???

**When do you get to celebrate a family event that is the culmination of  
100 years of Friendship & Fun?**

**All of this is happening in your own back yard?**

Mark  
these events on your calendar today!

We expect to see all of you there!

by now you may have guessed the theme nights

Both of these celebrations / events will have a 20's theme